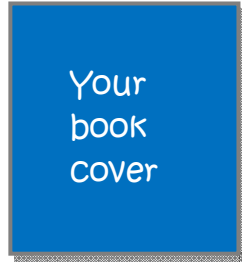


BOOK Sell Sheet



ISBN
Published MMM/YYYY
Printed in Canada

__ "x__" < size
__ pages, paperback
colour illustrations
\$xx.xx CAD

Book Title

About the book – taken from back cover blurb > engage readers and let them know what your book is about...

What is the story about? Tell potential readers about your special characters. How is your book different from other books? Why should people buy this book?

E.G., This book delights readers with ... and also teaches young students ...

For children in Grades x – x < grade level (no more than three grades apart)

About the Author *Name*

Author bio – writing/teaching expertise, major accomplishments, other books

Illustrated by *Name*

Illustrator bio – qualifications, style of art, other books

Sales and Marketing

How does this book support readers, teachers, parents? > e.g., Reading, writing, early comprehension

What makes it attractive? > e.g., colourful illustrations on every page to engage young audiences

When is good time to buy? – promo events (perhaps special discounts), meet author in person, order form website (autographed copies)

Contact Details

Author/Company name and address
Website address & Contact email
Books available ... <email orders, website, Amazon, etc.